

SWISSMETAL Media release

Dornach, 20 May 2009

Swissmetal Group founds Avins East Asia Limited

Avins International Limited, Dornach, Switzerland, the global sales and distribution division of Swissmetal, established Avins East Asia Limited this week as a registered Hong Kong company. This addition to the Avins International AG network is a crucial step to the corporate strategy of increasing market share in Asia. Avins East Asia is charged with expanding Swissmetal and Avins' Traded Products sales presence in thirteen Asian countries including: China, Taiwan, Japan, Korea, Thailand, Indonesia, Malaysia, Vietnam, Cambodia, Singapore, Philippines, Australia and New Zealand.

Swissmetal manufactures and sells high-quality speciality products made from copper and copper alloys in markets around the world. Its products are mainly used in the electronics, telecommunications, aviation, petroleum, automotive, stationery and watch industries and also for architectural purposes. In the 2008 financial year Swissmetal generated sales of CHF 325 million. At the end of April 2009 it employed a workforce of 648 FTEs. Based in Dornach, Switzerland, Swissmetal is listed on the SIX Swiss Exchange as Swissmetal Holding Ltd.

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