

SWISSMETAL Media release

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Great interest in Swissmetal's high-quality copper alloys at SIAMS

The SIAMS exhibition held in Moutier, Switzerland finished last weekend with good prospects for Swissmetal thanks to numerous contacts. At this show for automation, machine tools and supplies, Swissmetal showed its traditional and proven products such as turned part industry rods and wires in the most varied sizes, connectors for the airplane industry, weather-resistant architectural products and ballpoint pen tips.

Swissmetal was able to successfully exploit the exhibition to maintain customer relationships of many years' standing and to convince many new customers of the quality of its manufactured products. The good atmosphere at the exhibition was proven by many orders and enquiries from existing and potential customers. For one thing, the specialist visitors were convinced of the quality of supply of Swissmetal's products. For another, they benefited from the presence of the technically experienced product managers who were able to explain the advantages of the products in detail in conversations with customers.

The opportunity to get to know Martin Hellweg and the production and quality teams from Reconvilier better over an aperitif was gratefully accepted, as was the opportunity to ask questions on the most varied subjects at the same time.

Swissmetal produces and sells worldwide high-quality special products made of copper and copper alloys which are mainly used in the electronics, telecommunications, air travel, petroleum, automobile, stationery and watch/clock industries and in the architectural sector. In financial year 2007, Swissmetal achieved turnover of CHF 407.0 million. As at end of April 2008, the company had 658 full time-employees. Swissmetal, with its registered office in Dornach (Switzerland) is quoted on the SWX Swiss Exchange as Swissmetal Holding AG.

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