

**Dornach, September 04, 2008**

## **Swissmetal's passage to India is sealed with a contract**

The launch was given on 2<sup>nd</sup> September. Swissmetal and Lee Vedla, its Indian partner of many years' standing, concluded a contract for the production of Swissmetal's products in Lee Vedla's factories at the Bhopal site. The Indian company of Lee Vedla has already been successful for over 20 years in Asia as a selling agent for Swissmetal. Both parties are expecting to realize unused market potential for Swissmetal products in Asia with the aid of this collaboration. In addition, with this move, which had already been announced, Swissmetal can meet the wishes of its customers based in Asia and ensure shorter delivery times and more delivery flexibility with the same quality.

Swissmetal India Ltd is now being established. A finishing department will be set up first so that wire rods produced in the Lüdenscheid factory in Germany can be converted into finished products. The focus is on wire products for ballpoint pen tips. Further expansion stages for this small factory will be considered in a year or two.

Swissmetal produces and sells worldwide high-quality special products made of copper and copper alloys which are mainly used in the electronics, telecommunications, air travel, petroleum, automobile, stationery and watch/clock industries and in the architectural sector. In financial year 2007, Swissmetal achieved turnover of CHF 407.0 million. As at end of August 2008, the company had 693 full time-employees. Swissmetal, with its registered office in Dornach (Switzerland) is quoted on the SWX Swiss Exchange as Swissmetal Holding AG.

**Contact:**

Sam V. Furrer, Chief Development Officer, Head of Corporate Communications

Raiko Lehmann, Manager Corporate Communications, Telephone: +41 61 705 36 36