

Dornach, 30 January 2009

Swissmetal with approved products at Paperworld

From the 31 January to the 3 February, Swissmetal will once again be represented at Paperworld in Frankfurt / Main with its widely established products for writing instruments. As a leading international trade fair for all office products, Paperworld has become a significant exhibition for Swissmetal. With its participation, the company promises to build on strong trade fair successes in previous years.

The focal point of the exhibition presence will be wires produced from copper alloys for the ballpoint pen industry. Swissmetal holds a leading global position in this field. Further products include precision-processed rods for casings and retraction mechanisms for ballpoint pens.

Avins International Ltd, the subsidiary belonging to the Swissmetal Group, will present a range of merchandise items from other metal-producing companies, such as precision tubes for the production of refills for ballpoint pens. Avins is able to depend on a global network of proven manufacturers of semi-finished copper products, and the company's excellent service and ability to fulfil the highest quality demands are thoroughly impressive.

Swissmetal can be found in Hall 10.0 at booth A89.

Swissmetal produces and sells worldwide high-quality special products made of copper and copper alloys which are mainly used in the electronics, telecommunications, air travel, petroleum, automobile, stationery and watch/clock industries and in the architectural sector. In financial year 2007, Swissmetal achieved turnover of CHF 407.0 million. As at end of December 2008, the company had 685 full time-employees. Swissmetal, with its registered office in Dornach (Switzerland) is quoted on the SWX Swiss Exchange as Swissmetal Holding AG.

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