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Overwhelming Interest in ATMOVA Exceeds Expectations at the CEP

The ATMOVA system, the energy-supplying solution that values aesthetics and design, presented itself for the first time to interested persons in Hall 9 of the CEP, the Clean Energy Power trade fair in Stuttgart – and that with exceptional success. Dozens of dozen high-profile contacts with specific requests right up to potential collaborations in the near future were established. ATMOVA had already earned broad acceptance at the technical press conference on the first day of the trade fair. Before members of the media and an audience of professionals, managing director Martin Heuschkel introduced the ATMOVA system, which was elaborated on through a series of interested questions during the conference or later at the booth.

"ATMOVA has received an incredibly positive response. An estimated 1'000 interested parties from the area of architecture and the trades not to mention private visitors inspected the system themselves and were enthusiastic after hearing only brief explanations", comments Mr. Philippe Michel, the responsible head of sales of Swissmetal Design Solutions AG.

Above all, the structural flexibility due to the use of ATMOVA roof tiles for new and existing roofs or ATMOVA facades with an equivalent function leave room for considerable potentials in the future. The well-attended trade fair with visitor numbers to the amount of 9'000 may therefore also be an interesting possibility for presenting the ATMOVA system in the coming year.

The next exhibition will be held from 19 - 22 February at the Viennese trade fair "*Bauen & Energie*". There, the ATMOVA system will be on display in the Hall B, booth B0535.



Founded in 2007 as a subsidiary of Swissmetal, Swissmetal Design Solutions AG develops and distributes a novel form of energy extraction. ATMOVA offers architecturally appealing roof and façade elements in an adjustable total system which integrates in already existing roof and façade constructions in a seamless fashion. In this way, ATMOVA combines aesthetics and modern heat extraction as a renewable energy. The positive physical characteristics of a special copper alloy make it possible for ATMOVA system to make energy from the environment available and to use a heat pump for heating and hot water for buildings (for additional information on ATMOVA, please see www.atmova.ch).

Swissmetal produces and sells worldwide high-quality special products made of copper and copper alloys which are mainly used in the electronics, telecommunications, air travel, petroleum, automobile, stationery and watch/clock industries and in the architectural sector. In financial year 2007, Swissmetal achieved turnover of CHF 407.0 million. As at end of December 2008, the company had 685 full time-employees. Swissmetal, with its registered office in Dornach (Switzerland) is quoted on the SWX Swiss Exchange as Swissmetal Holding AG.

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