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ATMOVA a hit at ISH in Frankfurt

The ATMOVA system, the energy-supplying solution that values aesthetics and design, was a hit at this year's ISH, the world's leading trade fair for the bathroom experience, building, energy and air-conditioning technology and renewable energies, held in Frankfurt from 10 to 14 March. The 202'000 predominantly international visitors were impressed by its efficiency and forward-looking technology.

"We were particularly pleased with the number of enquiries from international visitors", commented Philippe Michel, Head of Sales at Swissmetal Design Solutions AG. "The ISH offers us an extremely important forum for technical discussions, and we were able to hold fruitful talks with the market leaders in heat pumps."

The quality of the international visitors once again led to a large number of extremely valuable leads, which in turn have resulted in a number of sales cooperation agreements in various regions of Europe. "ATMOVA's success has convinced us that we ought to make the next ISH in two years a firm part of our trade fair diary."



ATMOVA
Designed Energy

Founded in 2007 as a subsidiary of Swissmetal, Swissmetal Design Solutions AG develops and distributes a novel form of energy extraction. ATMOVA offers architecturally appealing roof and façade elements in an adjustable total system which integrates in already existing roof and facade constructions in a seamless fashion. In this way, ATMOVA combines aesthetics and modern heat extraction as a renewable energy. The positive physical characteristics of a special copper alloy make it possible for ATMOVA system to make energy from the environment available and to use a heat pump for heating and hot water for buildings (for additional information on ATMOVA, please see www.atmova.ch).

Swissmetal produces and sells worldwide high-quality special products made of copper and copper alloys which are mainly used in the electronics, telecommunications, air travel, petroleum, automobile, stationery and watch/clock industries and in the architectural sector. In financial year 2007, Swissmetal achieved turnover of CHF 407.0 million. As at end of February 2009, the company had 658 full time-employees. Swissmetal, with its registered office in Dornach (Switzerland) is quoted on the SIX Swiss Exchange as Swissmetal Holding AG.

Contacts:

Sam V. Furrer, Chief Development Officer, Head of Corporate Communications
Raiko Lehmann, Senior Manager Corporate Communications, Telephone: +41 61 705 36 36