

Dornach, September 29, 2010

Jean-Pierre Tardent new “International Technical Delegate” for Swissmetal Industries

Mr. Jean-Pierre Tardent will be taking on the newly created position of International Technical Delegate as of 1 October 2010. In this position he will be reporting directly to Mr. Olaf Schmidt-Park (CEO) and leaving the Executive Management of Swissmetal Industries AG.

As Technical Delegate, his task will be professionally representing Swissmetal's technical know-how and products at technical trade shows and conferences. He will be taking over the intensive, technical client training as well as coaching of R&D and application engineers. Furthermore, Swissmetal wants to benefit from Mr. Tardent's extensive experience by playing a more active role in international organizations, associations and universities.

Swissmetal produces and sells worldwide high-quality special products made of copper and copper alloys which are mainly used in the electronics, telecommunications, air travel, petroleum, automobile, stationery and watch/clock industries and in the architectural sector. In financial year 2009, Swissmetal achieved turnover of CHF 191.7 million. As at end of August 2010, the company had 684 full time-employees. Swissmetal, with its registered office in Dornach (Switzerland) is quoted on the SIX Swiss Exchange as Swissmetal Holding Ltd.

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